

NEWS: Premier announces 2020 - the Year of Indigenous Tourism

JOINT STATEMENT from QLD GOVT: Friday, November 08, 2019

The Premier has announced **2020 would be dedicated to First Nations experiences in Queensland**, in front of a packed audience at the Queensland Tourism Awards on the Sunshine Coast.



Premier
Anastacia Palaszczuk

Buoyed by the success of this year's record-breaking Year of Outback Tourism campaign, Premier Anastacia Palaszczuk declared 2020 the Year of Indigenous Tourism.

"Aboriginal and Torres Strait Islander peoples have been proudly practicing and preserving their cultures by sharing it with the next generation for tens of thousands of years," the Premier said.

"In recent times, their culture and stories have been an **integral part of our tourism industry, attracting people from all around the world to learn and experience** more about the **world's oldest living cultures**."



Minister
Kate Jones

"During the last financial year almost half a million visitors to Queensland took part in **First Nations experiences** like visiting an Aboriginal art gallery or festival, visiting an Aboriginal cultural site or community or taking a tour with an Indigenous guide or ranger.

"More tourists than ever before want a cultural experience when they travel and Queensland is perfectly placed to capitalise on that demand."

LINK: <http://statements.qld.gov.au/Statement/2019/11/8/premier-announces-2020--the-year-of-indigenous-tourism>



Do you want to be a part of Indigenous Tourism in Kuranda 2020?

In the 1980-90's the Kuranda Village had a vibrant range of Indigenous Tourism Experiences! As a young man from Kuranda, Buluwai Elder Willie Brim toured the world showcasing Australian Aboriginal Culture to a global audience for the first time! Teaming up with Ewamian man David Hudson and Djabugay men Alby Baird, Wayne Nicols, Irwin Riley, Neville Hobbler and Dion Riley, and with the support of Kuranda locals Don and Judy Freeman, the TJAPUKAI DANCE THEATRE was co-created in Kuranda 1987. **Major Achievements:** World Tour with Australian Tourist Commission giving 58 shows in 60 days on four continents. Performs at World Expo in Japan. Represents Australia at USA Fair. Wins Queensland Small Business Award and Queensland Tourism Award for Heritage and Cultural Tourism.

Which cultural experiences do you want to create in Kuranda?

Visual Arts & Handcrafts

- Sculpture & Carving
- Weaving
- T-Shirt / textile printing
- Artefact making
- Painting canvas
- Painting artefacts
- Outdoor murals
- Drawing & design

Visitor Experiences

- Tour guiding
- Wildlife identification
- Plant identification (food, medicine, tool)
- Archaeology (Rock art galleries, sacred sites)
- Local Indigenous history
- "Meet & Greet" tourism service roles
- Bush foods & medicines
- Tribal languages

Plan, Process & Logistics

- Administration & writing
- Marketing, inc Social Media
- Video production
- Education (teaching / learning)
- Driving
- Food services
- Photography
- Technology (laptops, tablets, etc)

Performing Arts

- Dance & Storytelling
- Instrumental
- Singing
- Face-painting for visitors
- Busking

Market research	Materials selection / toolkits	Product design & development
Artist Profile & Portfolio (A4 Print, Web page)	KICA Collective Support	Social Media opportunities Retail opportunities
Cultural Event planning	Small business support	Online sales opportunities
Training & certification	Building local capacity	Social Enterprise support

18+ Come along & collaborate!

TUESDAYS 4-6pm
@ KURANDA AMPHITHEATRE - UNDERSTAGE
2020 SCHOOL TERM 1
JANUARY 28
FEBRUARY 4, 11, 18, 25
MARCH 3, 10, 17, 24, 31

kuranda-indigenous-cultural-arts-collective



KURANDA INDIGENOUS
 CULTURAL ARTS
 COLLECTIVE PROUDLY
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