

EXPRESSION OF INTEREST

APPLICANT DETAILS			
Organisation Name	Buluwai Indigenous Corporation (BIC)		
Representative Organisation	o	Sponsoring Organisation	o
Postal Address	PO Box 661, Kuranda QLD 4881		
PROJECT CONTACT			
Contact Name	Willie Brim / Jo Martin (PA)		
Position/Title	Buluwai Traditional Owner / Cultural Custodian / Elder		
Email Address	buluwai.corp@gmail.com		
Contact Number	07 4093 9008		
PROJECT TITLE			
ABOUT YOUR PROJECT			
Describe your project and tell us why you think there is a need for it.	<p>Compiling/ developing a “kit” or “handbook” for Indigenous-led tourism is critical for maturing the Indigenous Tourism market; sprung original in Kuranda with Tjapukai Dance Theatre and other regional nature locales, and nurtured in the decades since.</p> <p>This project would distil TO Willie Brim’s cultural tourism experiences, set backs, opportunities, strengths into a digestible format for use by all Rainforest Aboriginal People and groups working ‘on-country’. Everyone knows Elder Willie Brim and his work, and would welcome discussions about how to take the industry to the next level, working in partnerships across the bioregion in tourism, education and landcare.</p> <p>Indigenous-led tourism is an ‘active’ or ‘activity-based’ typed tourism that dove-tails nicely with the established ‘nature-based’ tourism assets in and around the WTWHA. Establishing benchmarks and training in collaboration with all TO’s is critical for success.</p>		
Who have you talked to in relation to this project? (e.g. Board of Directors, Traditional Owners, Elders)	Applicant is Traditional Owner/ Cultural Custodian.		
How does this project contribute to positive well-being and livelihood outcomes from a traditional or cultural perspective?	<p>This Indigenous-led tourism project will model small-operator nature-based and cultural tourism experiences for visitors to FNQ for small groups. The ‘barriers to entry’ for Aboriginal people to operate tourism experiences is cumbersome with permits and insurance.</p> <p>Streamlining the information, training and certifications, permits and insurance information lowers the barriers to entry for Aboriginal People to participate in the industry.</p>		
How will you communicate or promote your project to the wider community?	Willie Brim will use Teams/Zoom to connect with his counterparts across the Wet Tropics bioregion. All interactions will be documented and the “kit” created in collaboration with all		

	stakeholders including WTMA, to ensure best possible outcomes.
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PROJECT LOCATION

Project location within the Wet Tropics World Heritage Area (attach map or include GPS position if an on country project)	N/A, however “trials” of the first Airbnb “Experiences” platform will be conducted at Kuranda Short Walks and Bunda Bibandji Rock Art Gallery (Davies Creek)
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LANDOWNER SUPPORT *(A letter of support from PBC/RNTBC must be attached)*

Does the land owner/PBC/Traditional owners support this project?	o Yes
What is the Land Tenure/s of project taking place on country? (e.g. freehold, national park, council reserve, leasehold)	N/A
Who are your partners in delivering this project?	Willie Brim (TO, informant) Jo Martin (transcriber, “Kit” Framework architect, writing, graphic design) John Brisbin (transcriber, technical NRM)

PROJECT OUTCOMES <i>(describe the activities you will do in order to achieve the outcomes)</i>			
What	When	How	Who
Research Package	Step 1	Consultations / compile “report” of QPWS/DES/WTMA guidelines for participation and identify ‘barriers to entry’ for Aboriginal people delivering on-country experiences, eg. permits, insurance, NP vs Conservation Area’, etc	John Brisbin
Rainforest Aboriginal People’s Experience Delivery [Kit] <i>for Indigenous-led Nature-based and Cultural Tourism Visitor Activities in Wet Tropics Landscapes</i>	Step 2	Focus on developing experiences for the FIT / self-drive market Develop Version 1 digital “kit” for TOs to guide development of similar tourism experience programs based on Willie Brim’s experience, advice and guidance to create a set of “standards” for cultural tourism.	Willie Brim, Jo Martin, John Brisbin
Develop ‘certification’ system for ‘registration’ of Cultural Guides, those who sign up for the “kit”	Step 3	Willie Brim’s emphasis is always on Nature, the names of plants and animals, their purpose and relationship to the landscape and Aboriginal people (food, fibre, medicine) and actively encourages ongoing education and training to ensure professional guiding standards and outcomes. A professional industry ‘on-country’ requires a suitable framework that isn’t left to chance: health and safety, first aid, first responders, emergency protocols in parks, ‘customer service’, social media tips, how to talk about fitness and abilities with guests, dangerous animals and plants, etc	John Brisban, Willie Brim

PROJECT TIMEFRAME

Approximately how long will the project take?	3-5 months
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PROJECT COST


How much funding are you seeking from us? (GST exclusive)	\$10,000
What is the in-kind contribution from your organisation and other partners?	\$N/A, already volunteers for Willie Brim

DECLARATION

1. I understand that this expression of interest does not guarantee funding.
2. If this expression of interest is successful, I will work with Authority staff to further develop the project plan.

3. I understand that the decision made by the Authority regarding approval of this expression of interest will be final, however feedback will be offered to unsuccessful applicants.
4. I understand that while all care will be undertaken by the Authority in receiving and processing expression of interest, they cannot be held responsible for expressions of interest that are not received or incomplete.
5. I understand that I cannot be funded for activities that have commenced prior to signing an Agreement with the Authority.
6. I understand that if this expression of interest is successful, the Authority may require a meeting with the identified applicant for the purposes of the project briefing.
7. I declare that, to the best of my knowledge, the information presented in this expression of interest is complete and accurate.
8. I have gained approval from the PBC/RNTBC board and have provided a letter of support.

SIGNATURE BLOCK (to be signed by authorised person of applicant organisation)

Signature	
Name	William Cecil Brim
Position	Director, Buluwai Traditional Owner
Date	29 May 2020