

# COUNTRY ASPIRATIONS 2020-2030

2020 is the Year of Indigenous Tourism, which dovetails nicely with FNQ's existing nature-based tourism strategies and opportunities.

## EXISTING

- current **overnight** accommodation for **100+ pax** on Buluwai Country
- **120km+** of developed **trails**, with many more original Bama footpaths steeped in cultural history to consider re-opening
- extensive **place name** and Wet Tropics **flora and fauna** Bama word lists
- attractive but under-utilised for **Short Stay, Getaway** and **Drive** visitor capacity, with particular focus on **nature-based** and **Indigenous** tourism experiences
- **enthusiastic** nature-based and Indigenous tourism **local businesses and residents**
- **engaged local council**

ongoing **training, enterprise support, office facilities** at [BASECAMP]

develop World Class Indigenous Cultural Performance, **Buyan Keirdar Celebration** (Sun-Moon)

Annual event, October, restricted numbers event at unique location, recorded and published for regional tourism

## TOURISM

**Kuranda Region Community Assets**  
18-65 year old trained, willing and able workforce delighted to work on-country delivering high-quality tourism and educational experiences to domestic and International audiences, in Queensland's Wet Tropics World Heritage Area on Buluwai Country.

## EDUCATION

**Venue Hire / Services optional**  
For private and corporate development retreats

**Visiting Universities or Higher Education**  
[BASECAMP] adjoining WTWHA ideal outdoor science laboratory. Nature-based and Indigenous tourism students welcome.

**P-12 Self Mastery Day Excursions**  
Outdoor classroom programs structured and subtly tailored to achievable and positive experiences of Self Mastery.

**Kawai Taija and Kawai Bardjil Programs**  
Mentoring programs for young men and women (13-25yo) to help them find their place in the world. One week camping Dec-Jan / mid-year holiday program. Global catchment, creative opportunities. Guided by Elders, with future returning graduates welcome, to raise up the next generation.



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**Visitor Experiences** focus on natural features like challenging walks to epic lookouts, waterfalls at sunset, mountain bikes (electric-assist) moving through rugged and striking landscapes, sights and sounds of nature

## EXTENDING

develop digital **Buluwai Country: Traveller's Map** with regional highlights for Free Independent Travellers (FITs)

associate, integrate and develop **local airbnb accommodations**, tavern and camping areas

develop tailored small group nature-based on-country **Buluwai Country: Visitor Experience** packages for online platforms

develop social media campaign featuring legend **Traditional Owner Willie Brim** showing off regional highlights for travellers

develop companion **Buluwai Country: Traveller's APP** as repository for existing and new on-country content

develop printed compendium **Buluwai Country: Bama Cultural Pack** for accommodation guests, and digital

develop local cottage-industry style **enterprises** with Corporation members and associate members

formal **reconnaissance expedition** to re-open **Bama Great Walk** Kuranda <=> Tinaroo (4-7 day walk)

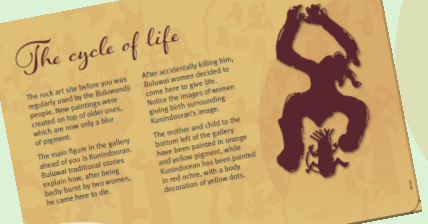
eg. Eco-Kuranda-Style Camp Kit Services for overnight hire at multiple camping areas

Note: assist rural landowners like Kanjini Coop adjoining National Park Estates along the walk to develop camping, food services and guided nature experiences (eg. nocturnal mammal night tour) along the trail length

[BASECAMP] **BUNDA BIBANDJI BAMA CULTURAL EDUCATION CENTRE**  
NGUNBAY 1960-[2030] MEMORIAL  
WILLIAM CECIL BRIM aka: *Uncle Willie*  
\_\_\_m2: ROOF (WITH CLIMATE CONTROL)  
4 X 4m: DOMES (BAYU)  
8.65ha: OUTDOOR SITE

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LOCAL  
REGIONAL  
NATIONAL  
INTERNATIONAL



New QPWS signage project for Bunda Bibandji



More Bama cultural signage sets



funding packages insurance startup vs ongoing

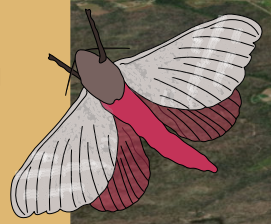
**utilise** existing infrastructure where possible to create new service businesses

**create** models that can be shared and deployed elsewhere by Aboriginal Corporations with National Park assets

**ongoing** value for Aboriginal people embedded in FNQ tourism and education sectors by investing in new services infrastructure

CLOSE 21 APR 2020 <https://www.dtitd.qld.gov.au/our-work/year-of-indigenous-tourism/growing-indigenous-tourism-in-queensland-fund>

CLOSE 20 APR 2020 <https://www.qld.gov.au/environment/plants-animals/conservation/community/land-sea-rangers/grants-program>



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**Buluwai Country Aspirations 2020-2030** project is currently in development, seeking collaborators.  
Please email [buluwai.corp@gmail.com](mailto:buluwai.corp@gmail.com) for enquiries, suggestions, correctons or further information.

aspirations, personnel & skills assessment, designing, planning, project wishlist

start-up goals, identify collaborators, seek funding, develop business plan

standardisation & training, build capacity, get started

respect | partnership | collective | cooperative | collaborative | transparency | accountability | community